FORMULA HARDROCKER RACING

formulahardrockerracing@mines.sdsmt.edu
Formula.Hardrocker.Racing

The Formula Hardrocker Racing team at South Dakota Mines works together each school year to design, manufacture, build, and test a formula style car. After we have completed the car, we travel to compete against other collegiate level engineering teams in Formula SAE.

In May of 2025 our team competed at Formula SAE Michigan and placed **37th overall**, which was fueled by an 18th and 22nd place finish in skid pad and autocross, respectively. This is an achievement we are proud of and excited to build on for next season.

A core purpose of the Formula Hardrocker Racing team is to provide opportunities for quality, hands-on learning. Our team is composed of students with many different backgrounds and levels of experience. Each year we work to learn more and improve our skills. We are able to become better engineers because we have been a part of this team.

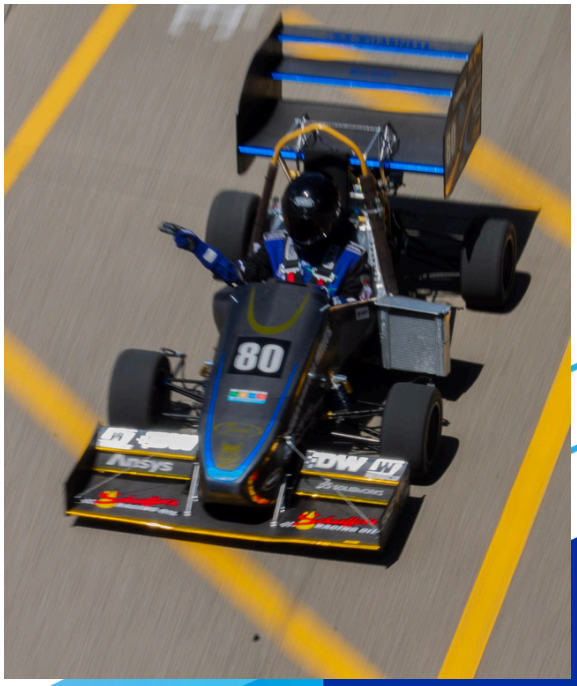
Your contribution to the team is appreciated. We are pleased and honored that you have taken an interest in our team. It's your generosity that keeps our team in the lab and on the racetrack!

Thankfully,
The Formula Hardrocker Racing Team

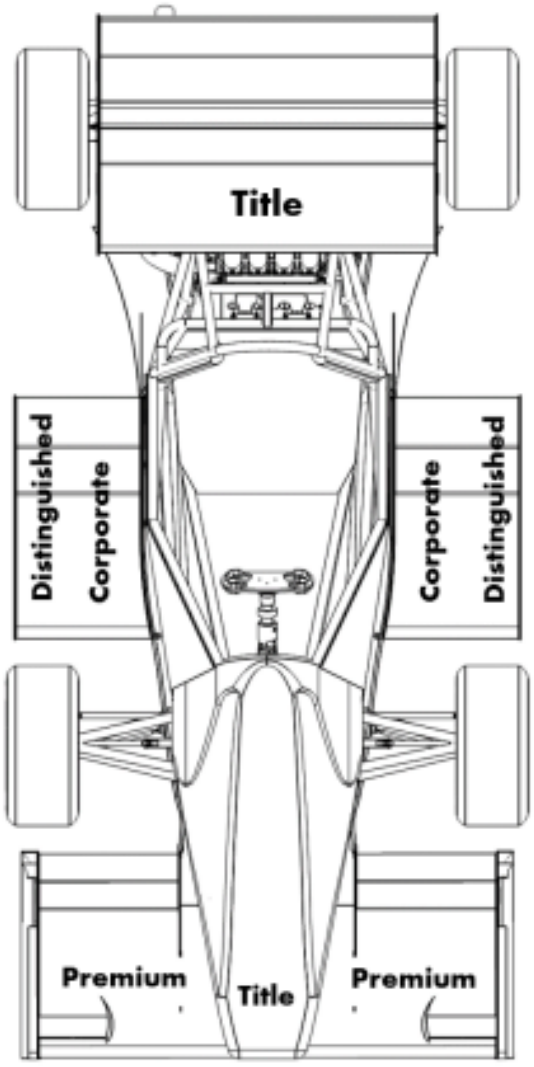


COMPETING SINCE 1996

- FRAME
- POWERTRAIN
- SUSPENSION
- AERODYNAMICS & BODY
- ERGONOMICS
- ELECTRICAL



SPONSORSHIP LEVELS



Title Partner: $10,000+

- Large Logo on rear wing or nose cone
- Input on vehicle color scheme
- Large logo on team apparel and website
- 3+ social media posts
- Car poster
- Team visit

Premium Partner: $5,000+

- Large logo on side of car or front wing
- Logo on team apparel and website
- 2 social media posts
- Car poster
- Team visit

Distinguished Partner: $2,000+

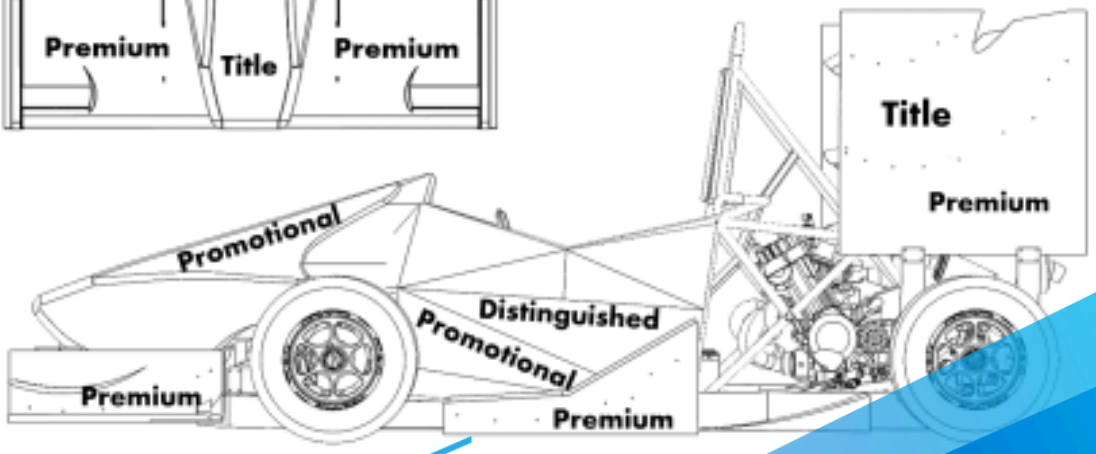
- Medium logo on side of car
- Small logo on apparel and logo on website
- 1 social media post
- Car poster

Promotional Partner: $1,000+

- Small logo on side of car
- Text on apparel and logo on website
- Tagged in social media posts
- Car poster

Corporate Partner: $500+

- Text on side of car
- Text on apparel and logo on website
- Tagged in social media posts



HOW TO SPONSOR

Check

- Payable to
"South Dakota Mines
CARA"
- Memo line
"Formula SAE"

- Mailed to
CARA
330 E. Kansas City St.
Rapid City, SD 57701

Credit Card

Please visit give.sdsmt.edu/campaigns/formula-hardrocker-racing

Don't see your type of contribution listed?

We'd love to discuss a custom partnership. Whether your company can provide specialized services, discounted materials, technical expertise, or another form of support, we're happy to work with you to create a sponsorship that benefits both your business and our team.







Instagram
sdsmtfsae

Facebook
Formula Hardrocker Racing

THANK YOU

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